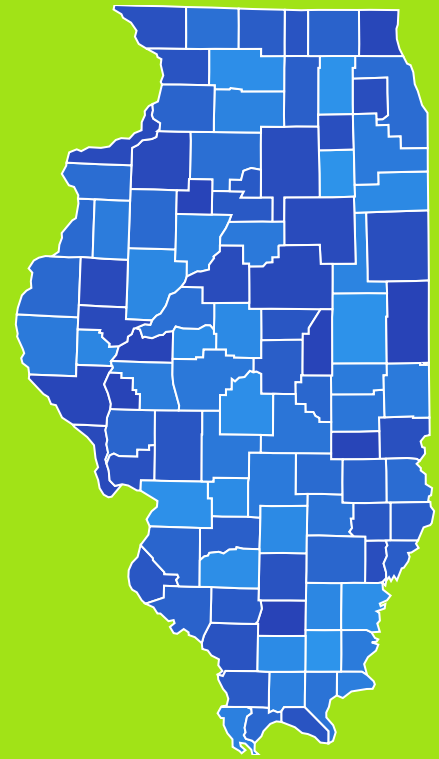


Steps To Passing A Local Alcohol Ordinance



Having a defined process to assist in passing a local alcohol ordinance allows for structure and for all coalition members to know more about what the process looks like and the critical tasks and responsibilities within each step.



Learn the process for your local community. Attend city council or county board meetings to observe.



Network and identify stakeholders who support your efforts.



Utilize community support to show elected officials the need for the ordinance.



Be aware there may be opposition to your efforts. Plan for your response.



Draft your ordinance. Do your research on communities like yours who have passed a similar ordinance. Look for model ordinance language.



Share your information with local officials and community members.



Identify your champions and spokespersons for your efforts. Train on how to educate (not lobby) if needed.



Educate and enforce for maximum utilization of the ordinance.