Especially when it’s about educating on policy focused on underage drinking prevention.

Here’s the Need to Know on how to Educate/Advocate:

- Share who you are and who you represent, for example: Youth Advisory Council, SADD Chapter, etc
- Explain your mission and why it’s important to you.
- Celebrate your successes and how it’s made a difference in your community.
- Use data to shape the story.
- Voice your concern about problems that affect you and your community.
- Share prevention success stories from other communities like yours.
- Educate on facts while not endorsing or opposing legislation.
- Tailor your message to your audience.
- Develop talking points to keep you on task.
- Practice those talking points out loud.

For more information on underage drinking prevention policies and strategies go to https://www.prevention.org/alcohol-policy-resource-center

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