

Illinois Alliance on Reducing Underage Drinking

March 23, 2021

10:30 AM – 12 PM

The Illinois Alliance on Reducing Underage Drinking allows stakeholders to:

- Share current underage drinking prevention efforts implemented in the State of Illinois.
- Share information on best practices to reduce underage drinking.
- Share data and research on efforts to reduce underage drinking.
- Review the Illinois STOP ACT report.
- Provide a unified front for underage drinking prevention efforts in the State of Illinois.

MEETING MINUTES

10:30 – 10:40 AM Shantel High

Opening remarks, review the purpose of the Illinois Alliance & synopsis of the December 9th meeting. Updates on STOP Act report due June 2021.

10:40 – 10:45 AM Jody Heavilin

Welcome, brief introductions, and review of reports to be presented at this meeting.

10:45 – 10:55 AM Lee Roupas – Illinois Liquor Control Commission

Lee provided information about Responsible Beverage Service in IL. Illinois passed a law in 2015 that required all on-premise alcohol servers (and those required to check IDs for alcohol service) must have BASSET (beverage alcohol sellers and servicers education and training) training. Counties throughout Illinois moved forward with BASSET, and as of July 1, 2018, all counties should comply with this law. Lee noted that BASSET is not required for off-premise locations (i.e., package liquor stores, gas stations, supermarkets, liquor stores). Off-premise locations can be problematic for underage drinking and ease of access. For those communities where home rule applies, municipalities can create ordinances with stricter requirements than the state law. Mayors, liquor commissioners, and councilpersons can make ordinances that require off-premise retailers to be held to the same standard as on-premise retailers.

10:55 – 11:00 AM Robyn Block – Prevention First - Youth Prevention Resource Center

Robyn provided the link for the new YPRC website page. To view the website page, [click here](#). Robyn noted the first YPRC newsletter was out and that resources are being released regularly. Recruiting for the Student Advisory Board (SAB) continues, and applications are due April 10. Students will be notified by April 15 if they are selected to be an SAB member. Robyn reviewed the four cornerstones of the YPRC: substance misuse, teen traffic safety, mental health and wellness, and youth leadership development. Robyn shared that the YPRC will offer Youth Mental Health First Aid Training on April 30, May 14, and June 4. There is a 2-hour self-paced class that is a prerequisite for training. To register for a yMHFA training, [click here](#).

11:00 – 11:10 AM Kerri Viets – Tazewell County Health Department

January 2021 marked the 32nd annual Tazewell County Teen Conference! It looked a little different this year as it was a VIRTUAL conference due to COVID-19. The Teen Conference is planned and run by the Tazewell County Youth Board (TCYB), founded in 1991 by the Tazewell County Health Department.

TCYB is composed of students from all Tazewell County high schools. Members agree to follow a code of conduct year-round to remain substance-free in both their public and private lives. The Board is trained annually on group facilitation, teamwork, and leadership skills. TCYB members plan the Conference and facilitate many of the workshops. TCYB members also develop the theme, t-shirt design, skits, selects workshop topics, and suggest speakers.

At the beginning of the 2020-2021 school year, TCYB began meeting virtually. After the first conference call with the students, it was clear TCYB needed a purpose as a group and to feel like they were making a difference for their peers amid the pandemic. They talked about topics that they felt were most important that their peers were dealing with to help them through this time, including mindfulness, motivation, mental health, and staying positive. Utilizing youth board members, previous Teen conference speakers, and previous keynote speakers, videos were created to be sent to school contacts and made available to students. So far, 506 students have watched the videos. Kerri plans to continue communication with the schools to encourage the use of the videos.

11:10 – 11:20 AM – Scott Hayes – CPRD

Scott overviewed the EYPC (Engaging Youth for Positive Change) program. EYPC is a program that targets youth ages 13-18 to become involved in civic engagement and to learn, participate in, and change a local health-related policy. The program uses a 16-week curricular model, and alcohol ordinance materials are available through the EYPC program. Scott noted EYPC is best suited for an in-class format. To learn more about EYPC, [click here](#).

Additionally, Scott provided updates on the Illinois Youth Survey. The 2020 IYS community-type reports will be active soon. The community-type reports include suburban Chicago counties, Urban/Suburban counties, and rural counties. These reports can be used to compare statewide data to school, district, county, and community area frequency reports. There will not be a City of Chicago report due to low sample numbers, but some data will be available for Chicago. Scott encouraged Illinois Alliance members to review the White Papers and Infographics based on 2018 survey data. There are White Papers focused on youth alcohol, vaping, and marijuana use in Illinois. To view the White Papers and Infographics, [click here](#).

Lastly, Scott noted that questions specific to bullying will be coming soon to the IYS and could draw schools to take the survey if they are interested in data other than substance use.

11:25 AM – 11:30 AM – Kelly O'Connor – Oak Park Township

Kelly shared the success that Oak Park Township has achieved by implementing alcohol compliance checks. Kelly noted that it was back in 2010 when community members reviewed IYS data, and a conversation ensued regarding retail alcohol access. It took about 5-6 years for community members to find their footing. With the help of an SPF grant,

strengthened partnerships, and strong law enforcement involvement, compliance checks became a strategy of interest. To read more about the success Oak Park Township has experienced implementing alcohol compliance checks, [click here](#). Kelly noted that right now, kids are reporting ease in obtaining fake IDs. April activities to support Alcohol Awareness Month will center around webinars, reach out to the Chamber of Commerce, and partner with law enforcement. Kelly concluded her overview by focusing on the importance of relationships, youth partnerships, and collaboration.

11:30 – 11:35 AM - Jody Heavilin – Prevention First - Alcohol Policy Resource Center
Jody shared information on two upcoming webinars hosted by the APRC. A webinar on Alcohol Home Delivery: Regulatory and Enforcement Implications will be held on Tuesday, April 13, from 10-11 AM CT. Please register for the webinar [here](#). Additionally, a webinar on Alcohol Prevention is Suicide Prevention: Understanding the Associations Between Alcohol and Suicide on Wednesday, May 5, from 10-11 AM CT. Please register for the webinar [here](#). Jody also shared that the APRC has released a Direct-to-Consumer Alcohol – Increasing Access, Increasing Harm infographic. To view this infographic, [click here](#).

11:35 – 11:40 AM – Kellie Henrichs – Prevention First - Alcohol Policy Resource Center
Kellie reviewed the communication platform, SLACK, and discussed how using SLACK might benefit the Illinois Alliance members to share information and engage in discussions in real-time. Kellie noted the Illinois Alliance hopes to transition to SLACK in May. Membership is optional but will be the platform we use to post meeting updates, agendas, and announcements.

11:45 – 11:55 AM – Member Updates

Madison Palmer – IHEC

Madison provided information on an upcoming three-part webinar prevention series offered through IHEC. To read about these webinars and register, [click here](#).

Donna Cooper – Illinois Secretary of State

Donna noted that all SOS facilities are open, and it's back to business as usual.

Michelle Flagg – Illinois Liquor Control Commission

Michelle provided information about an April 22 BASSET Town Hall Meeting. If you have any questions or have suggestions, you may email Michelle at michelle.flagg@illinois.gov. Please join the ILCC on April 22 (10 AM – 1 PM) at our 1st Virtual BASSET Town Hall via WebEx.

<https://illinois.webex.com/illinois/j.php?MTID=m63814eb579e56aad1ec9efe1d0f39bad>

Topics will include the following: status of cocktails to go, best practices checking IDs, use of scanners and other technology, underage compliance, and BASSET for off-premise.

Janyce Hamilton – 360 Youth Services

Janyce shared a resource created by the 360-prevention team on Overcoming Racial Bias in Prevention. When the link is available it will be shared with Illinois Alliance members.

Dennis Trask – Southern Illinois Substance Abuse Alliance

Dennis noted that a partnership with the Randolph County Farm Bureau has successfully provided an audience to address groups of teens drinking on farm property. The Farm Bureau newsletter reaches many members and offers a way to get information spread throughout the county, and reinforces that relationships make things happen.

11:55 AM – 12:00 PM Shantel High - Closing remarks.

Next Illinois Alliance meeting: June 25, 2021, 10:00 AM