

# Underage Drinking Prevention

As we adjust to our new "normal," we must continue our efforts to prevent and reduce underage drinking. Many traditional events such as prom and graduation have been canceled, so what happens next?



## Prepare youth & parents for scaled-down social distancing

- Celebrate milestone events. Encourage parents to support their teen by not allowing alcohol usage as a way to celebrate.
- Work together to identify stress relieving activities that don't involve alcohol.
- Temptation to be lenient with youth right now is strong. Educate on brain science. Alcohol use prior to age 25 can have damaging effects.



## Monitor Access

- Educate businesses in your community that sell alcohol online to continue carding at point of delivery.
- Partner with law enforcement to conduct retail & home delivery compliance checks.
- Create a party prevention campaign to work in conjunction with law enforcement's controlled party dispersal details.



## Illinois Youth Survey (2018) data to consider

- 74% of Illinois 12th graders access alcohol socially; 55% at parties.
- 63% of Illinois 12th graders perceived it is sort of easy/very easy to access alcohol.
- 55% of Illinois 12th graders say they will never get caught by their parents if they go to party where alcohol is served.

Alcohol Policy Resource Center at Prevention First  
<https://www.prevention.org/alcohol-policy-center/>