

ALCOHOL POLICY IS A WIN-WIN FOR COMMUNITIES

Alcohol policy is essential for the health and safety of our communities. Policies implemented based on data have a positive ripple effect. Studies have proven that the more you reduce access to alcohol, the more you reduce violence and prevent suicide.

What's in it for municipalities?



- Fines and fees. Municipal ordinances can designate fees and tiered penalties to offset costs. First responder costs can also be built into ordinances.
- Reduced stress on Police and Fire Departments. Decreased access will reduce callouts for violent crime and underage drinking parties.

What's in it for citizens?



- Greater public safety. Reducing the number of alcohol outlets in a community reduces harms such as homicides, aggravated assaults and sexual assaults.
- Healthier youth. Easy access increases youth alcohol use. Several ordinances have been proven effective in reducing access, including social host ordinances and responsible beverage service training for off-premise establishments (BASSET).

What can a community do to become healthier and safer?



- Partner with prevention coalitions to adopt alcohol policies based on local data.
- Reach out to the Alcohol Policy Resource Center for assistance on evidence-based alcohol prevention policies and strategies.

Policies for a healthier and safer community

Social Host Ordinance

Alcohol Outlet Density

Mandated Responsible Beverage Service (off-premise BASSET training)

Minor in Possession

Event Restrictions

Alcohol Advertising Restrictions