Alcohol sales are a significant source of revenue for businesses, charitable organizations, and other groups that host special events. However, these events also create a high risk for underage drinking and alcohol misuse-related problems such as public disturbances, violence, impaired driving, and vandalism.

Coalitions and municipalities can assist organizations in developing policies and procedures designed to significantly reduce alcohol-related incidents and ensure safe enjoyment for everyone in attendance.

**Tips for Keeping Everyone Safe**

- Offer alcohol-free days/night
- Limit serving sizes to 12 ounces for beer and 5 ounces for wine.
- Limit the number of alcoholic beverages that can be purchased by an individual at one time
- Price non-alcoholic beverages less than alcoholic beverages
- Do not serve alcohol in pitchers
- Remove lids/caps and open cans of alcohol before serving patrons
- Ensure that “21 & older” wristbands have not been removed or appear to have been removed and replaced.
- ID check areas should be in a separate location from vendor area


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