



Alcohol sales are a significant source of revenue for businesses, charitable organizations, and other groups that host special events. However, these events also create a high risk for underage drinking and alcohol misuse-related problems such as public disturbances, violence, impaired driving, and vandalism.

Coalitions and municipalities can assist organizations in developing policies and procedures designed to significantly reduce alcohol-related incidents and ensure safe enjoyment for everyone in attendance.



Establish a Planning Team. Include law enforcement, coalition members, residents, sponsors, and emergency response providers.



Ensure alcohol control measures are in place such as no outside alcohol allowed and a sale cutoff time at least 1 hour prior to event end.



Set alcohol service protocols to eliminate access for those under 21.



Training is essential. All staff and volunteers should be BASSET trained.



Design layout with safety and security in mind. Restrict alcohol sales to an enclosed area with ID checks to gain entry.



Inform stakeholders, partners, and the community of the rules and guidelines for your event.

Tips for Keeping Everyone Safe

- Offer alcohol-free days/nights
- Limit serving sizes to 12 ounces for beer and 5 ounces for wine.
- Limit the number of alcoholic beverages that can be purchased by an individual at one time
- Price non-alcoholic beverages less than alcoholic beverages
- Do not serve alcohol in pitchers
- Remove lids/caps and open cans of alcohol before serving patrons
- Ensure that "21 & older" wristbands have not been removed or appear to have been removed and replaced.
- ID check areas should be in a separate location from vendor area

<https://www.prevention.org/alcohol-policy-resource-center>

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