

Our Mission: Helping communities reduce underage drinking and alcohol misuse.

FY20 Annual Summary

What the Data Tells Us

Alcohol remains the most frequent substance used by teens in Illinois. While teen use of alcohol is continuing to trend downwards in Illinois, efforts to reduce underage drinking are as important now as ever. According to Illinois Youth Survey data, during 2018, nearly one quarter of teens report some alcohol use in the past 30 days. Not only is this number concerning, it is above the national average and puts Illinois youth at risk of harm from alcohol.

Illinois Youth Survey data shows that the vast majority of teens get their alcohol from social sources, including friends, parents, and parties. Additionally, teens note alcohol is easy to obtain, and often put themselves at great risk through binge drinking, drinking and driving, and riding with a drunk driver.

We All Feel the Consequences of Underage Drinking

The consequences of underage drinking are not just felt by youth. Behavior changes, academic challenges, relationships difficulties, injuries, violence, and mental and physical health problems affects families, schools, and communities.

Whether young people drink and how much young people drink depends to a large extent on community norms and expectations about drinking. These norms and expectations emerge from and reflect the community alcohol landscape.¹

Often, communities consider their alcohol landscape as established and unchangeable. But communities can create, change, or strengthen their own alcohol landscape by developing local alcohol policies to reduce underage drinking.

The Alcohol Policy Resource Center is Helping Communities Throughout Illinois

The APRC provides training, education, technical assistance, resources and tools on evidence-based alcohol policy and law enforcement strategies to municipalities, local officials, law enforcement, and community coalitions focused on reducing underage drinking in Illinois.

We know that efforts to reduce underage drinking need to focus on youth, as well as adults and must engage the society at large. We also know that local people solve local problems best and people support what they help create.

The APRC is focused on working with communities to identify environmental strategies, around both alcohol policy and enforcement, that aim to create and sustain a broad shared commitment to reduce underage drinking. We promote proven processes, strategies, and techniques, and we look to empower communities throughout Illinois to review local data, identify factors that are contributing to underage drinking, and selecting strategies to reduce underage drinking that are evidence-based.

¹Pacific Institute for Research and Evaluation (PIRE) in support of the OJJDP Enforcing the Underage Drinking Laws Program. How to Use Local Regulatory and Land Use Powers to Prevent Underage Drinking. Web. September 2017.



Year in Review

As awareness of services provided by the APRC grows, so does our reach and impact. We are excited to celebrate the following highlights from the fiscal year that ended on June 30, 2020.

1 APRC Newsletter

The APRC launched its newsletter in March 2020. This newsletter is sent out to over 3000 stakeholders in Illinois. The goal of the APRC newsletter is to share resources from the website and YouTube channel.

2 APRC YouTube Channel

The APRC YouTube channel houses the APRC microlearning videos. Microlearning videos available includes; APRC Overview, Alcohol Policy & Ordinances, Alcohol Environmental Scanning, SPF Community Assessment, & the Strategic Prevention Framework.

3 APRC Microlearning

In FY20 the APRC prioritized microlearning as a format our target audiences could use to learn more about relevant topics in a short timeframe. The microlearning resources can be accessed through the APRC website and YouTube channel.

4 APRC Outreach

The APRC prioritized outreach to law enforcement in FY20. A survey was distributed to Illinois Sheriffs to gauge their perceptions on underage drinking, coalition involvement, and awareness of the Illinois Youth Survey. Data collected was used to send resources and training opportunities to the Sheriffs.

APRC Core Services Provided in FY20



Technical Assistance



Law Enforcement Training



Webinars



Resources & Tools



Conferences, Exhibits & Meetings



Workshops

APRC Services Provided in FY20

Technical Assistance

Technical assistance is provided to communities, law enforcement, and elected officials to increase capacity on evidence-based alcohol policies and law enforcement strategies. Technical assistance can be a one-time event or support offered over several weeks or even several months. In FY20, fourteen technical assistance clients received services. Topics discussed in technical assistance included:

- Alcohol outlet density
- Alcohol compliance checks
- Advertising ordinance review
- Fake ID detections and challenges
- Direct-to-consumer alcohol sales
- Policy adoption
- Illinois Youth Survey
- Youth prevention education
- Communication campaigns
- Youth working with law enforcement
- Local social host ordinance reviews

Law Enforcement Trainings

The APRC works with the Illinois Law Enforcement Training and Standards Board (ILETSB) to certify alcohol enforcement training in Illinois. This certification allows law enforcement to receive needed certification hours when they attend training facilitated by the APRC. The APRC offers several certified trainings including:

- Alcohol compliance checks
- Shoulder tap & other operational strategies for reducing 3rd party transactions of alcohol to minors
- Fake/Illegal ID detection
- Controlled party dispersal & party prevention
- Special events management
- Legal considerations for enforcing underage drinking laws

In FY20, the APRC facilitated the following law enforcement trainings:

- Oak Park Township
- Champaign, IL – canceled COVID 19
- Carbondale, IL – canceled COVID 19
- Effingham, IL – canceled COVID 19
- MTU 14 - location not selected at the time of cancellation – canceled COVID 19

Webinars

Webinars provide an opportunity for the APRC to provide evidence-based information to a broad audience in a live, as well as on-demand format. All webinars are recorded and posted on the APRC's GoToStage platform, which allows participants the opportunity to view the webinar at a time convenient to them. The APRC's GoToStage channel is available at:

<https://www.gotostage.com/channel/alcoholpolicyresourcecenter>

Current webinars on-demand available for viewing includes:

- Alcohol and Managing Special Events
- Party Prevention and Controlled Party Dispersal
- The ABC's of Alcohol Regulation
- Identifying Policy Strategies that Address Alcohol-Related Problems in a Community
- Working with Law Enforcement to Implement Strategies that Support Healthier Alcohol Environments

This year the APRC hosted two live webinars that are also available on the APRC's GoToStage channel.

- Minor in Possession Laws and Ordinances - March 10, 2020
- Illegal ID Detection – June 9, 2020

On June 23, the APRC presented on social hosting data and the importance of social host ordinance as a strategy to reduce underage drinking during a Social Host webinar hosted by the Illinois Liquor Control Commission.

Additionally, the APRC facilitated two on-demand webinars in collaboration with the Great Lakes PTTC. The webinars facilitated were:

- Alcohol Policy: Alcohol Advertising and Restrictions
- Alcohol Policy: Social Host Ordinances

Resources & Tools

Resources and tools allow for the APRC to deliver capacity-building information directly into the hands of local elected officials, community members, law enforcement, and coalition members. Resources and tools are available on the APRC website and distributed at meetings and conferences. Often, we receive requests for materials to distribute, and we can provide resources through grant funds. Resources and tools developed in FY20:

- Alcohol Environmental Scan Infographic
- Alcohol Environmental Scanning Fact Sheet
- Fake ID Infographic
- Controlled Party Dispersal Fact Sheet
- Place of Last Drink (POLD) Fact Sheet
- Special Events Resource Guide
- The Strategic Prevention Framework Resource Guide
- Youth Voice Series: Educating Elected Officials, Educating on Policy, & Partnering with Law Enforcement
- Microlearning Video – May Policy Be with You
- Microlearning Video – SPF – Community Assessment

- Microlearning Video – The Strategic Prevention Framework
- Microlearning Video – Alcohol Policies and Ordinances
- Microlearning Video – Alcohol Environmental Scanning
- Alcohol Prevention Strategy and Policy
- Prevention Post COVID-19
- Strategic Prevention Framework Resource Guide
- Steps to Passing a Local Alcohol Ordinance

Conferences, Exhibits & Meetings

Conferences, exhibits, and meetings allow for the APRC to reach out to members of our target audiences and discuss services offered and put resources into the hands of local elected officials, law enforcement, community members, youth, and coalition members. Depending on the conference, exhibit, or meeting, we can customize materials to distribute to them based on resources and tools that will assist in capacity building around alcohol policies, as well as promote technical assistance, webinars, and law enforcement training. In FY20, the APRC participated in the following conferences, exhibits, and meetings:

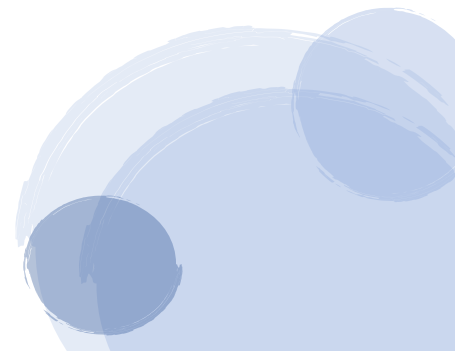
- Illinois Sheriff's Summer Conference
- Illinois Municipal League Yearly Conference
- IL SADD Domeshift Conference
- Township Officials of Illinois Conference
- Illinois College Town Summit
- Southern Illinois Law Enforcement Conference

Additionally, the APRC had the opportunity to coordinate the inaugural meeting of the Illinois Alliance to Reduce Underage Drinking. The Illinois Alliance meetings will allow stakeholders and leaders to share currently underage drinking prevention efforts, best practices to reduce underage drinking, data and research on current initiatives, collaboration opportunities, and to provide a unified front for underage drinking prevention efforts in the State of Illinois.

Workshops

Workshops led by the APRC focus on providing information to participants on various topics to increase knowledge on alcohol policies, policy adoption, and policy enforcement. The APRC had the opportunity to provide several workshop opportunities in FY20:

- IL SADD Domeshift – Finding Your Voice: Youth as Advocates for Community Change
- IABH Conference – Identifying Policy Strategies that Address Alcohol-Related Problems in a Community
- National Prevention Network Conference – Working with Law Enforcement to Implement Strategies that Support Healthier Alcohol Environments



APRC Advisory Council Members FY20



- Trooper Haylie Polistina – Illinois State Police
- Matt Cassity – 360 Youth Services
- Chemberly Cummings – City Council, Town of Normal
- Sheriff Mike Everett – Wayne County
- Sergeant Adam Kapchinske – Town of Normal
- Robyn Block – State Coordinator for IL SADD
- Richard Brunk – County Board District 13
- Lee Roupas – Illinois Liquor Control Commission
- Deputy John Shallenberger – Tazewell County Sheriff's Office
- Scott Hays – Center for Prevention Research & Development at the University of Illinois
- Jody Heavilin – Alcohol Policy Resource Center
- Kellie Henrichs – Prevention First

During FY20, the APRC Advisory Council had the opportunity to meet, via conference call, on December 18, 2019, and June 12, 2020. These meetings provide an opportunity for Advisory Council members to hear about the initiatives of the APRC and provide feedback, perspective, expertise, and guidance to the APRC.

Additionally, the APRC develops a monthly newsletter, specific to Advisory Council members, that provides updates on new resources, upcoming webinars, law enforcement training, and conferences and exhibits. This newsletter also allows us the opportunity to include pertinent information to Advisory Council members to build their capacity around underage drinking prevention and related topics.

Illinois Alliance on Reducing Underage Drinking

In FY20, the APRC provided meeting coordination, agenda development, and assisted in the meeting facilitation for the newly formed Illinois Alliance on Reducing Underage Drinking. In collaboration with the Illinois Department of Human Services, Division of Substance Use Prevention and Recovery, the Illinois Alliance provides stakeholders focused on reducing underage drinking with a community of peers to share data, current research, best practices, and ongoing underage drinking prevention efforts implemented in the State of Illinois. The Illinois Alliance also offers an opportunity to overview the Illinois STOP Act report. Meetings occurred on March 4 and June 18, 2020.